

## Dr. Jeffery W. Hadley

Las Vegas, Nevada

### ASK DR. HADLEY

#### WHAT IS UNIQUE ABOUT YOUR TRAINING?

I graduated in 1993 and joined the Navy, where I began my general practice residency. That experience gave me tremendous self-confidence. After taking care of 2,000 Marines, nothing scares me.

#### WHAT PROCEDURE IS YOUR FAVORITE TO PERFORM?

Placing veneers is one of my favorites. The first-generation veneers were opaque and so one-dimensional they were visually distracting. Today, our ceramists create lifelike veneers that are literally undetectable.

#### IN WHAT WAYS ARE YOU A LEADER?

Leading by example is the best teaching tool. Patients and staff know I have a sincere interest in them personally and that sets the tone for trust. We're not learning as we go.

#### WHAT DOES BEING A COSMETIC DENTIST MEAN TO YOU?

Life is about service and this is my chance to do my part in helping people.

### Smile line

When Dr. Hadley hears a patient complain about their teeth being too short, or gums too pronounced, they're describing a "gummy smile." The good news is that it's a condition that's easily treated. "The first thing we do is measure the cuff of the gum. A healthy cuff or collar is 1 to 3 mm of tissue. After 3 mm there may be redundant tissue covering the teeth." Here Dr. Hadley uses a wand with radio waves to remove excess tissue and expose the healthy white teeth underneath. "The procedure takes 30 minutes including anesthesia time and there's no bleeding or discomfort." A toothbrush is swapped for a cotton swab for a few days while the gums heal, and within a week, a new smile is revealed. "Less often, the patient may have shorter than normal teeth. In that case veneers or direct composite resin will correct their appearance. Sometimes a combination of the two creates a gorgeous smile. In either case, it's an easy fix."



VENEERS

#### WHAT CAN I DO ABOUT SERIOUSLY DISCOLORED TEETH?

Teeth of any shade can be corrected. Simple tooth whitening satisfies the majority of patients, however in the case of multi-color or brown teeth, or those affected by Tetracycline stains, veneers may be the answer. Today's veneers so closely mimic nature, no one will suspect they aren't "yours." They can also enhance a tooth's overall shape and simulate proper alignment.

# "a smile makeover is synonymous with an attitude makeover"

ACCORDING TO DR. JEFFERY W. HADLEY, EXPECTATIONS OF THOSE SEEKING COSMETIC DENTISTRY ARE SKY HIGH, AND HIS JOY IS FOUND IN DELIVERING BEAUTIFUL RESULTS. FROM THE SIMPLEST REPLACEMENT TO ADVANCED RESTORATIVE WORK, HIS BUSY, REFERRAL-BASED PRACTICE IS TESTIMONY TO HIS PERSONAL, METICULOUS APPROACH. "THE CHALLENGE IS REPLICATING NATURE. TO ME, A GREAT RESULT LIES IN IMPROVING FORM AND FUNCTION WITHOUT LEAVING MY FINGERPRINTS BEHIND. THE SMARTEST THING I EVER DID WAS GO TO THE USC SCHOOL OF DENTISTRY. THERE I LEARNED THE ARTISTIC AND CLINICAL SIDES OF RESTORATIVE DENTISTRY AND HOW TO MAKE DRAMATIC IMPROVEMENTS."

### MEET THE EXPERT

## Dr. Jeffery W. Hadley

Cosmetic Dentist

#### SERVICES OFFERED

General Dentistry  
Smile Makeovers  
Inlays/Onlays  
Invisalign®  
Veneers  
Dental Implants

#### ABOUT DR. HADLEY

##### HOW WOULD YOU DESCRIBE YOURSELF?

I am an ordinary man with extraordinary passion for what I do.

##### WHAT IS UNIQUE ABOUT YOUR TREATMENT STYLE?

Our practice is all about the patient—not us. The tone is relaxed, comfortable and not stuffy.

##### HOW DO YOU DEFINE BEAUTY?

I believe beauty is defined by nature. Dentistry is evolving; we work hard to duplicate nature.

##### HOW DOES YOUR STAFF ENHANCE THE CARE YOU OFFER?

My staff follows my lead. We are like-minded and dedicated to achieving the "wow factor" with every patient.

##### WHAT ATTRIBUTES MAKES A DENTIST SUCCESSFUL?

You have to have the hand skills and attention to detail, but also a genuine love of people.


##### WHAT IS YOUR FAVORITE QUOTE?

From *Star Wars* when Yoda said, "Do or do not. There is no try."

DOCTOR OF DENTAL SURGERY  
University of Southern California

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Las Vegas, Nevada

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 To learn more about the practice visit [smilesbydrhadley.com](http://smilesbydrhadley.com)